**FP&A Analyst**
You will:

* Work with FP&A management to build budgets and forecasts related to the Marketing Organization and others
* Arm business leaders with data necessary to make strong marketing investment decisions by helping them interpret analyses and measure progress against outlined goals
* Deliver reporting that accurately measures marketing channel performance (Return On Investment)
* Collaborate with FP&A; colleagues and Business Partners to produce monthly and quarterly financial reviews for the Executive Team
* Analyze historical and current trends to create forecasts related to future opportunities
* Implement monitoring processes and reporting a set of key KPIs. 🛸🛸You will bring your expert analytical ability to provide key insights, recognize key opportunities and challenges.
* Contribute to special projects such as analysis to assess the financial and strategic implications of new campaigns or new businesses
* Partner with marketing team members and collaborate across departments

You have/You Are:

* At least 1-2 year of progressive experience with modelling
* At least 1-2 year as a marketing analyst
* BA/BS required, preferably in Finance/Accounting
* Mastery of Microsoft Office (Excel in particular)
* Experience with BI and visualization tools (Looker - an advantage)
* SQL - an advantage
* knowledge with budgeting systems - an advantage
* Ability to think creatively, highly driven, and self-motivated
* Strong structured thinker and ability to provide structure in a fast-paced environment
* Excellent financial management and analytical skills, with a deep demonstrated understanding of financial modelling and analysis tools
* Ability to identify issues, generate and evaluate alternatives and implement solutions
* Familiarity with e-Commerce and technology industry is a plus